**CMN 150 Task 2 – Photography project**

**Date Due:** Friday, midnight, Week 9.

You must submit the link to your online photography project through Blackboard on a word document. You should present your photography project on an online platform such as a tumblr or wordpress blog (if you want to use another platform please discuss with your tutor).

**Weighting:** 40%

**Description:**

Your photography project will consist of five photographs, each with a caption and a rationale of the technique used. You project will consist of a photograph that illustrates each of the following techniques:

1. Composition/ Angles
2. Lighting
3. Portraiture
4. News photography

Each photo will need to be accompanied by an extended caption of between 50-100 words and a 100- 200 word rationale that outlines how the technique is demonstrated in the photograph and how the photo addresses the story brief. For each technique you will be provided with the story brief that the photograph must illustrate. These will be provided on Blackboard, with the news brief provided in Week 6 to ensure currency.

**Assessment criteria (equal weighting given to each):**

* Quality of images and captions
* Critical analysis (how the rationale explains the use of the technique)
* Demonstration of elements of successful image construction
* Demonstration of journalistic inquiry (how the photograph addresses the story brief)